

FILL OUT THE FORMS TO CREATE AN ACCOUNT

<input type="radio"/> THE BASICS	
USERNAME	<input type="text" value="PUB1"/>
PASSWORD	<input type="password" value="*****"/>
<input type="radio"/> CONTACT INFO	
FIRST NAME	<input type="text" value="JIM"/>
LAST NAME	<input type="text" value="SMITH"/>
EMAIL	<input type="text" value="JSMITH@PUBLISHER.COM"/>
PHONE	<input type="text" value="212 - 555 - 5555"/>
<input type="radio"/> COMPANY INFO	
COMPANY NAME	<input type="text" value="PUBLISHER, INC."/>
COMPANY URL	<input type="text" value="HTTP://WWW.PUBLISHER.COM"/>
ADDRESS 1	<input type="text" value="100 MAIN STREET"/>
ADDRESS 2	<input type="text" value="#2-D"/>
CITY	<input type="text" value="NEW YORK"/>
STATE	<input style="width: 20px; height: 15px; border: 1px solid black; border-radius: 5px;" type="text" value="NY"/>
ZIP	<input style="width: 40px; height: 15px; border: 1px solid black; border-radius: 5px;" type="text" value="10001"/> - <input style="width: 20px; height: 15px; border: 1px solid black; border-radius: 5px;" type="text"/>
PUBLISHER TYPE	<input style="width: 100px; height: 15px; border: 1px solid black; border-radius: 5px;" type="text" value="-WEEKLY"/> <input style="width: 15px; height: 15px; border: 1px solid black; border-radius: 5px;" type="button" value="▼"/>
<input type="radio"/> HOW THE LINKS WILL LOOK ON YOUR SITE	
AUDIO	<input type="radio"/> DEFAULT ICON <input type="radio"/> YOUR ICON URL <input type="radio"/> [KLIPBOX NAME] <input checked="" type="radio"/> HEAR IT!
VIDEO	<input type="radio"/> DEFAULT ICON <input type="radio"/> YOUR ICON URL <input type="radio"/> [KLIPBOX NAME] <input type="radio"/> YOUR TEXT
<input type="radio"/> HOW THE ADD YOUR MEDIA BUTTON WILL LOOK ON YOUR SITE	
ADD YOUR MEDIA	<input type="radio"/> DEFAULT BUTTON <input type="radio"/> YOUR ICON URL <input checked="" type="radio"/> "ADD YOUR MULTIMEDIA" <input type="radio"/> YOUR TEXT

FIG. 1A

EDIT THE LOOK OF YOUR KLIPBOX

\*CHECK "SIZE AND FIT" IF THE WIDTH IF YOUR LOGO EXCEEDS 200 PIXELS.

GENERAL SETTINGS

LOGO URL   SIZE TO FIT

FONT  ▾

COLOR SETTINGS

BACKGROUND COLOR ON URL

FONT COLOR

MENU SETTINGS

MENU BACKGROUND COLOR

MENU FONT COLOR

DROPODOWN SETTINGS

DROPODOWN COLOR

DROPODOWN FONT COLOR

FIG. 1B

00782E82760 505150

LAST 3 DAYS <input checked="" type="checkbox"/>		ALL AREA <input type="checkbox"/>	ALL MOVIES <input checked="" type="checkbox"/>	<input type="button" value="GO"/>
9 KLIPS FOUND >> 1-9 DISPLAYED				
SELECT	BOXNAME	PROVIDER	CATEGORY	ADDED REGION
<input type="checkbox"/>	BEST NIGHT FALLS	FINE LINE FEATURES	DRAMA	01/02/01 ALL
<input type="checkbox"/>	DR. T AND THE WOMEN	ARTISAN	DRAMA	01/04/01 ALL
<input type="checkbox"/>	FAITHLESS	IDP DISTRIBUTION	DRAMA	01/03/01 NY
<input type="checkbox"/>	FAITHLESS	IDP DISTRIBUTION	DRAMA	01/04/01 NY
<input type="checkbox"/>	INVISIBLE CIRCUS	FINE LINE FEATURES	DRAMA	01/02/01 ALL
<input type="checkbox"/>	LIKE WATER FOR CHOCOLATE	MIRAMAX	FOREIGN	01/02/01 ALL
<input type="checkbox"/>	ORIGINAL SIN	MGM	HISTORY	01/02/01 ALL
<input type="checkbox"/>	REQUIEM FOR A DREAM	ARTISAN	DRAMA	01/04/01 ALL
<input type="checkbox"/>	TOWN & COUNTRY	NEW LINE CINEMA	COMEDY	01/02/01 ALL
<input type="button" value="ADD TO KART"/> <input type="button" value="CHECKOUT"/>				
<input type="button" value="CHECKOUT"/> <input type="button" value="VIEW KART"/> <input type="button" value="KIPBOX"/> <input type="button" value="EDIT ACCT."/> <input type="button" value="LOGOUT"/>				

FIG.1C

 **KlipMart**

 **URBAN SPECIES** FREE FREE

CLICK HERE! 

SUNGASSES! SUNGLASSES!

**SELECT THE CODE, COPY & PASTE INTO YOUR SITE**

\*NETSCAPE USERS MUST SELECT CODE MANUALLY

<input type="radio"/> MOVIES	<A HREF = "HTTP://WWW.KLIPMART.COM/CGIBIN/FOXWEB.EXE/KLIMMART/KLIPMART?P#24-A712AD=2&SUBID=666&LEVEL=1" ONCLICK="WINDOW.OPEN ('','THIS', 'TOOLBAR=0, LOCATION=0, SCROLLB" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> ART	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> BOOKS	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> MUSIC	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> NEWS	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> SPORTS	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> THEATER	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> TV	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> LIKE WATER FOR CHOCOLATE	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> REQUIEM FOR A DREAM	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> CHECKOUT	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> VIEW KART	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> KLIPBOX	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> BANNERS	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> EDIT ACCT.	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> LOGOUT	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> THE EVERYOTHERS	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> HEM	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>
<input type="radio"/> BLUNT FORCE	<A HREF = "HTTP://WWW.KLIPMART.COM/" >	<input type="button" value="SELECT CODE"/>

**EMPTY MY KART**

**ABOUT | HELP | SUPPORT | TERMS OF SERVICE | PRIVACY POLICY**

FILL OUT THE FORMS TO CREATE AN ACCOUNT

THE BASICS

USERNAME   
PASSWORD

CONTACT INFO

FIRST NAME   
LAST NAME   
EMAIL   
PHONE

COMPANY INFO

COMPANY NAME   
COMPANY URL   
ADDRESS 1   
ADDRESS 2   
CITY   
STATE   
ZIP

FIG.2A

FILL OUT THE FORMS TO ADD A NEW KLIP.

<input type="checkbox"/> ADD KLIP	<input type="checkbox"/> ARCHIVE
<input type="checkbox"/> FILTER	<input type="checkbox"/> EDIT ACCT.
<input type="checkbox"/> LOGOUT	

**THE BASICS**

KLIPBOX NAME	STAR WARS
REGION	ALL
CATEGORY	MOMIES
SITE URL	HTTP://WWW.STARWARS.COM

**KLIP INFORMATION**

NAME OF KLIP	OFFICIAL TRAILER
AUDIO FORMATS	
PICTURE	HTTP://
MP3	HTTP://
REAL AUDIO	HTTP://
WINDOWS AUDIO	HTTP://
WAV	HTTP://
VIDEO FORMATS	
REAL VIDEO	HTTP://WWW.STARWARS.COM/TRAILER.RAM
WINDOWS VIDEO	HTTP://WWW.STARWARS.COM/TRAILER.ASX
QUICKTIME	HTTP://WWW.STARWARS.COM/TRAILER.MOV
FLASH	HTTP://

240 W 200 H

**CLEAR FORM** **SUBMIT & ADD MORE KLIPS** **SUBMIT & FINISH**

FIG.2B

09783299-054501

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YOUR MULTIMEDIA ARCHIVE			
YOU HAVE 4 KLIPS IN YOUR ARCHIVE >> 1-4 DISPLAYED			
<input type="radio"/> MOVIES (1)			
<input type="button" value="EDIT"/>	STAR WARS	SCI-FI	<input type="button" value="DELETE"/>
<input type="radio"/> MUSIC (3)			
<input type="button" value="EDIT"/>	NOVENA	WORLD	<input type="button" value="DELETE"/>
<input type="button" value="EDIT"/>	ROCKET MARTIN	POP	<input type="button" value="DELETE"/>
<input type="button" value="EDIT"/>	THE NERVE	ROCK	<input type="button" value="DELETE"/>

FIG.2C

<input type="checkbox"/> MOST RECENT ▾		<input type="checkbox"/> ALL AREA ▾	<input type="checkbox"/> ALL CATEGORIES ▾	<input type="checkbox"/>	<input type="checkbox"/> CO
45 TOTAL PUBLISHERS >> 5 MOST RECENT ADDITIONS BELOW (CHECK TO AUTHORIZE)					
AUTHORIZE	NAME	CATEGORY	REGION	DATE	
<input type="checkbox"/>	KIBO	MAGAZINE-WEEKLY	DC	12/28/00	
<input type="checkbox"/>	JOLIE RICKMAN	PORTAL-MUSIC	NY	12/28/00	
<input checked="" type="checkbox"/>	ULSTER PUBLISHING	NEWSPAPER-WEEKLY	NY	10/06/00	
<input type="checkbox"/>	TIMES PUBLISHING CO.	NEWSPAPER-DAILY	TX	10/30/00	
<input type="checkbox"/>	THE SENTINEL	NEWSPAPER-DAILY	PA	11/30/00	
<input type="checkbox"/> TURN MY FILTER OFF					

ADD KLP  
 ARCHIVE  
 FILTER  
 EDIT ACCT.  
 LOGOUT

FIG.2D

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FIG. 3

The screenshot shows a web browser window with several movie trailers for the film 'Traffic'. The trailers are presented in a grid-like layout, each with a thumbnail image, title, and a brief description.

- CITYPAPER TALK FORUM**: A forum for discussing the movie.
- DISCOUNT GLASSES! DESIGNER FRAMES**: An advertisement for discount designer frames.
- BALTIMORE CITYPAPER ONLINE**: The official website for the Baltimore City Paper.
- ARTS & ENTERTAINMENT JANUARY 3 - JANUARY 9, 2001**: A section featuring reviews and information about the movie.
- KUPMART - TRAFFIC - MICROSOFT INTERNET EXPLORER**: A Microsoft Internet Explorer window displaying the Kupmart trailer.
- DOPE OPERA**: A trailer for the movie 'Dope Opera' featuring Steven Soderbergh.
- TRAFFIC**: The main trailer for the movie 'Traffic'.
- NOT YOUR SOUL**: A trailer for the movie 'Not Your Soul'.
- THE YEAR IN TELEVISION [12-27-00]**: A trailer for the TV show 'The Year in Television'.
- TRAFFIC**: Another trailer for the movie 'Traffic'.
- SEARCH CP KEYWORD GO**: A search bar for the website.

At the bottom of the page, there is a sidebar with additional movie trailers:

- DOGS SELL THEMSELVES AS CHAS R CURPERS, NO TRAFFICKER EVER SO SPARELY. NOW HE HAS GONE TO THAT CRACK.**
- A COMIC PRODUCER SUCH AS ROCK CAN PUNCTURE THE RITUS OF AMERICA'S WAR ON DRUGS WITH A ONE-LINER, BUT HOLLYWOOD HAS SPINLESSLY AVOIDED ANY SUCH DISCOURSE ON THE SUBJECT. STEVEN SODERBERGH'S NEW FILM IS AN EXCEPTION. TRAFFIC IS A SNEAKY, POLEMIC CRITICALLY EXAMINING THE COUNTRY'S CURRENT ANTI-DRUG STRATEGIES AND THE CONTINUED EMPHASIS ON TARGETING SUPPLY RATHER THAN DEMAND SEEN LIKE A SYSTHEAN ENDENOR AT BEST.**
- ANY MOVIE THAT EARNS THIS RATES ON BIG SCREENS BEING LABELED A D-R-R-A-G BY MULTIPLEX PARTNERS, BUT TRAFFIC IS GENUINELY ENTHRALLING, IF ONLY BECAUSE OF THE VISUAL MASTERY SODERBERGH HAS AT HIS DISPOSAL. BASED ON THE 1978 BRITISH TV MINISERIES TRAFFIC, THE FILM DEPICTS DOZENS OF CHARACTERS IN THREE INTERWOVEN BUT**

FIGURE 4 - 6622222222

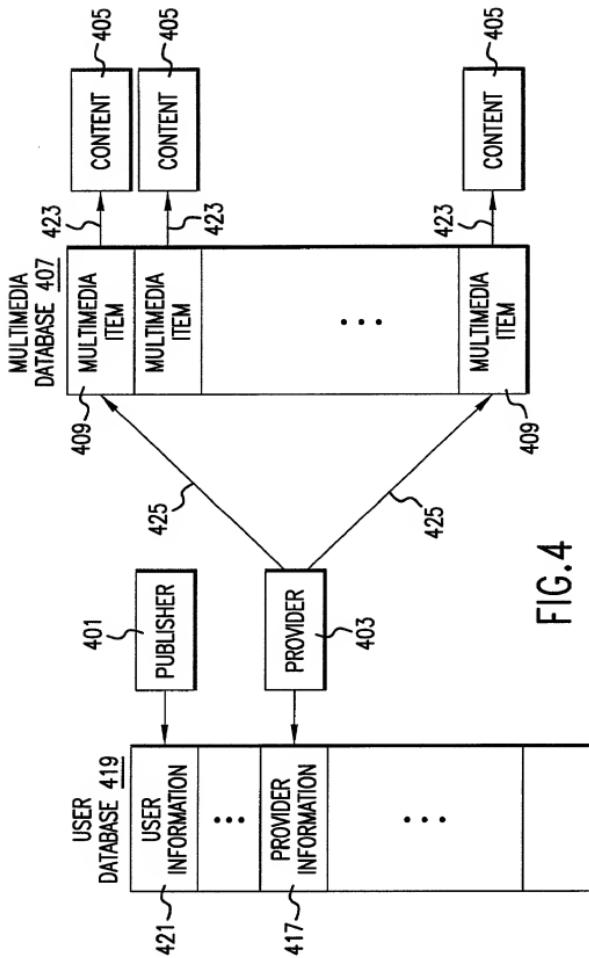


FIG.4

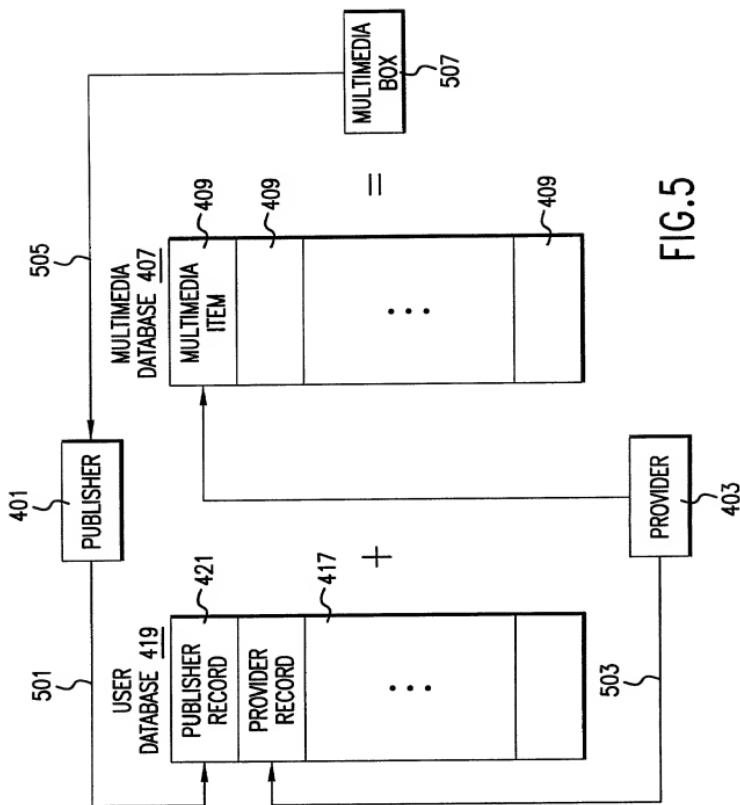


FIG.5

10950-66228260

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**BALTIMORE CITY PAPER ONLINE**  
START OVER  
CONTENTS  
THE NAIL  
MORNING BEAT  
CHARGED LIFE  
FEATURE STORY  
BEST OF BALTIMORE  
ARCHIVES  
CLASSIFIEDS  
PERSONALS  
GPO FORUM  
ADVERTISING INFO  
CITY PAPER EVENTS  
ENTER TO WIN  
WORK AT CITY PAPER

AS LOW AS 2.99%  
NEXTCARD\*VISA  
OR 9.99% ONGOING APR  
30-SECOND APPROVAL

**CITYPA  
FO**  
CLICK HERE

THE NEWS, C  
BALTIMORE  
STEVE E  
DUKES-  
PAINTIN  
-JAN 22  
ELLIS AND  
MARSHAL  
FBI'S HAB

POP / JAZZ  
IS YOUR BAND PLAYING IN BALTIMORE? ADD YOUR MUSIC TO OUR WEBSITE  
WEDNESDAY 17 JANUARY 17 — JANUARY 23, 2001  
CLUBS  
BLACK CAT, MD  
CAT'S EYE PUB  
CHICK HALL'S S  
8 X 10, ROSEN  
FULL MOON SALO  
METRO CAFÉ, 3D  
NEW HAVEN LO  
O'BRIEN'S, UNO  
RAMS HEAD TAVERN, DAVID WILCOX  
13TH FLOOR, EVERYTHING BAGELS.  
YORK INN, MIKE CONNELL (EVERY WEDNESDAY).

601  
603  
BALTIMORE CITY PAPER - MICROSOFT INTERNET EXPLORER  
ONLINE

SEARCH CP  
**KEYWORD GO**  
**SOUL**  
DON'T YOUR  
CONTENTS INDEX  
NEWS & FEATURES  
>PHOTO FEATURE  
>THE NOISE  
>THE NAIL  
>FEATURE  
>CHARGED LIFE  
>MORNING BEAT  
COLUMNS  
>THIN MINK  
>CYBERLINK  
>GERMA BAG  
>UNDERHELD  
>8 UPPER  
>CHARGED LIFE

KLIPART IS NOW ABLE TO ACCESS YOUR MULTIMEDIA CITY PAPER POWERED BY KLIPART IS NOW ABLE TO ADD COMPLEMENTARY PROMOTIONAL MATERIAL WHICH MAY BE USED BY BALTIMORE CITY PAPER TO COMPLEMENT AN ARTICLE OR LISTING THAT HAS BEEN WRITTEN ABOUT YOU, YOUR COMPANY, OR YOUR PRODUCT. IF YOU ARE A NEW USER OF THIS SERVICE, PLEASE CLICK "NEW USER" BELOW TO LEARN ABOUT KLIPART AND BECOMING A REGISTERED PROVIDER. IF YOU ARE ALREADY A REGISTERED PROVIDER, LOGON BELOW.

• MEMBER LOGIN  
USERNAME   
PASSWORD

**NEW USER**

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FIG.6